

## FEATURES



IXUS 285 HS



IXUS 180



IXUS 175



## SPECIFICATIONS



IXUS 285 HS



IXUS 180



IXUS 175

Imaging Processor		DIGIC 4+			
Image Sensor	Camera Effective Pixels	Approx. 20.2 Megapixels (aspect ratio: 4:3)		Approx. 20.0 Megapixels (aspect ratio: 4:3)	
	Sensor Size	1/2.3 type			
Focal Length	12x zoom:	4.5 (W) - 54.0 (T)mm 35mm film equivalent: 25 (W) - 300 (T)mm	10x zoom:	4.5 (W) - 43.0 (T)mm 35mm film equivalent: 24 (W) - 240 (T)mm	
	8x zoom:	5.0 (W) - 40.0 (T)mm 35mm film equivalent: 28 (W) - 224 (T)mm			
Lens	Focusing Range	1 cm (0.4in.) - infinity (W), 1.0 m (3.3ft.) - infinity (T)		1 cm (0.4in.) - infinity (W), 1.3 m (4.3ft.) - infinity (T)	
	Image Stabilizer (IS) System	Lens-shift type		Digital	
LCD Monitor	Type	3.0-inch type		2.7-inch type	
	Effective Pixels	Approx. 461,000 dots		Approx. 230,000 dots	
Focus	Aspect Ratio	4:3			
	Control System	Autofocus: Continuous, Servo AF			
Metering System	AF Frame	Face AIAF, Tracking AF, Center			
	Evaluative, Center-weighted average, Spot				
ISO Speed (Standard Output Sensitivity, Recommended Exposure Index)	AUTO, ISO 80 - ISO 1600		AUTO, ISO 100 - ISO 800		
Shutter Speed	1-stop increments				
Aperture	Type	Circular diaphragm			
	f/number	f/3.6 - f/10.0 (W), f/7.0 - f/20.0 (T)	f/3.0 - f/9.0 (W), f/6.9 - f/20.0 (T)	f/3.2 - f/9.0 (W), f/6.9 - f/20.0 (T)	
Flash	Modes	Auto, On, Slow Synchro, Off			
	Range	50cm - 4.0m (W), 1.0m - 2.0m (T) (1.6 - 13 ft. (W), 3.3 - 6.6 ft. (T))		50cm - 3.0m (W), 1.3m - 1.5m (T), (1.6 - 9.8 ft. (W), 4.3 - 4.9 ft. (T))	
Shooting Specifications	Shooting Modes	AUTO, Hybrid Auto, Creative Shot, P, Portrait, Smart Shutter <sup>*</sup> , High-Speed Burst, Handheld Night Scene, Low Light, Fish-eye Effect, Miniature Effect, Toy Camera Effect, Monochrome, Super Vivid, Poster Effect, Snow, Fireworks, Long Shutter	AUTO, P, Portrait, Face Self-timer, Low Light, Fish-eye Effect, Miniature Effect, Toy Camera Effect, Monochrome, Super Vivid, Fireworks, Long Shutter	AUTO, P, Digital IS, Portrait, Face Self-timer, Low Light, Fish-eye Effect, Miniature Effect, Toy Camera Effect, Monochrome, Super Vivid, Poster Effect, Snow, Fireworks, Long Shutter	
		* Smile, Wink Self-Timer, Face Self-timer * Shooting movies is possible with the movie button	* Shooting movies is possible with the movie button	* Shooting movies is possible with the movie button	
Continuous shooting (AUTO, P Mode)	Approx. 2.5 shots / sec (In AUTO, P mode) Approx. 7.2 shots / sec (In High-Speed Burst mode)		Approx. 0.8 shots / sec (In AUTO, P mode) Approx. 2.2 shots / sec (In Low Light mode)		
Number of Recording Pixels	Still Images (4:3)	Large: 5184 x 3888 Medium 1: 3648 x 2736 Medium 2: 2048 x 1536 Medium: 2592 x 1944 Small: 640 x 480		Large: 5152 x 3864 Medium 1: 3648 x 2736 Medium 2: 2048 x 1536 Medium: 2560 x 1920 Small: 640 x 480	
		Aspect Ratio	16:9 / 3:2 / 4:3 / 1:1		
		Movies	1920 x 1080 / 1280 x 720 / 640 x 480		
Power Supply	Battery Pack NB-11LH		Battery Pack NB-11L		
Number of Shots (CIPA compliant)	Approx. 180 images	Approx. 190 images	Approx. 220 images		
Number of Shots (Eco Mode)	Approx. 265 images	Approx. 245 images	Approx. 300 images		
Movie Recording Time (Actual usage time)	Approx. 40 min.	Approx. 50 min.	Approx. 55 min.		
Dimensions (CIPA compliant)	99.6 x 58.0 x 22.8mm (3.92 x 2.28 x 0.90in.)	95.3 x 56.8 x 23.6mm (3.75 x 2.24 x 0.93in.)	95.2 x 54.3 x 22.1mm (3.75 x 2.14 x 0.87in.)		
Weight (CIPA compliant)	Approx. 147g (5.19oz.)	Approx. 138g (4.87oz.)	Approx. 126g (4.44oz.)		
Other Features	Wi-Fi, NFC		AUTO button		

# IXUS

# Canon

Delighting You Always



Share Your Highlights. EVEN IN LOW LIGHT.

Designed in JAPAN



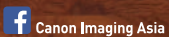
IXUS 285 HS



IXUS 180



IXUS 175



Canon Imaging Asia



Canon Asia



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SNAPSHOT

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# SHARE MOMENTS WORTH CELEBRATING

## ZOOM CLOSER TO THE ACTION



Your Canon IXUS camera captures the heart of every moment. With up to 12x optical zoom and extendable to 24x with Canon's ZoomPlus technology, it is also equipped with the new Auto Zoom system. This feature intuitively detects subject size and framing of the image, for easy use with stunning precision and image quality.

12x Optical Zoom & 24x ZoomPlus available on the IXUS 285 HS.  
10x Optical Zoom & 20x ZoomPlus available on the IXUS 180.  
8x Optical Zoom & 16x ZoomPlus available on the IXUS 175.  
Auto Zoom available on all models.



Original

12x Zoom

24x Zoom

## STORY HIGHLIGHTS LET PICTURES TELL THE STORY



The Canon IXUS camera enables you to transform images into memorable stories. Its Story Highlights mode\* compiles shots and video footages from your camera into a creative collage that complements your photo journey.

\*Available on IXUS 285 HS only.



## CAMERA CONNECT SMARTER WAY TO CONNECT MOMENTS



Canon Camera Connect app\* lets you transfer photos and videos right onto your smartphone or tablet. With this app, you can also sync your GPS data with the camera. This allows you to add your location to images using the geo-tagging feature on the app. For the perfect selfies or group shots, simply use the remote shooting function to control what your camera captures from your smart device.

\*Compatible with IXUS 285 HS and IXUS 180 only.



## CREATIVE SHOTS CREATIVE MEETS STYLE



Style becomes original and effortless with the Creative Shot mode\*. With each snap, this feature automatically presents 5 additional image variations using composition and unique effects from a range of 46 filters. You can also style your photos by choosing between Retro, Monochrome, Special and Natural presets.

\*Available on IXUS 285 HS only.



Original

Creative shots

## Wi-Fi & NFC SNAP AND SHARE WIRELESSLY



Share your creations effortlessly via Wi-Fi and NFC. With wireless connectivity\*, you can easily upload images and movies on your social media pages straight from your camera. Or transfer them directly to a compatible mobile device.

\*Available on IXUS 285 HS and IXUS 180 only.



## ISO & IMAGE QUALITY COMPACT & POWERFUL



With a ISO range of up to 3200 for the IXUS 285 HS, and an ISO of 1600 for the IXUS 180 and 175, every moment is picture worthy even in low-light. The DIGIC 4+ image processor presents stunning picture quality in rich detail, fitting perfectly into a slim and lightweight design that follows everywhere you go.



HS system disabled



HS system enabled